Connect public and private sectors to scale benefits of shared mobility for all

Conduct innovative research with practical results

Create tools for cities to share policies and best practices

Provide intermediary role for cities in testing and scaling shared-use programs

Convene the public and private sectors through workshops and conferences
What is Shared Mobility?
WHAT IS SHARED-USE MOBILITY

- Public Transit
- Bikesharing
- Carsharing
- Ride-splitting
- Ridesourcing
- Shuttles
- Ridesharing/Carpooling
- Microtransit
- Taxis
- Mobility Hubs
WHY DO WE NEED SHARED-USE MOBILITY?

- Reduces reliance on private autos
- Serves non-work trips (80% of total)
- Connects jobs + housing
- Can be implemented quickly
- Increases access to affordable transportation options
My car is your car

LIST AND EARN

RENT AND DRIVE

Getaround
The average automobile spends 95% of its time sitting in place.
“Airbnb For Your Car”
Chicago P2P Carshare Operators

Getaround
TURO
HyreCar
CROOVE
Private Autos mieten
und vermieten

Jetzt auch in
BERLIN

drivy
OuiCar
Location de voitures entre particuliers
Koolicar
Autopartage entre particuliers
easyCar club
The social way to hire
GoMore
SnappCar
How Does it Work?

Car Owners

- **Make money & offset cost of car ownership.**
- **Covered by $1M in primary insurance.** Drivers are screened to ensure they have a safe driving record.
- **Flexible & Convenient.** Decide where & where to share your car, set your rate. Users access via mobile app.

Renters

- **Easy to sign up.** Verify your driver license and credit card instantly.
- **No membership fees** for renters.
- **Access convenient hourly and daily rentals** in your neighborhood or near work.
- **Rentals include insurance coverage** and 24/7 roadside assistance.
SUMC P2P Carshare Pilot
SUMC P2P Carshare Pilot

Focus Areas
- Low-moderate income: Pilsen, Bridgeport, Rogers Park
- Suburban: Evanston
- Closed network: River North (building)

Project Details
- Two-year FHWA study
- Project partners: CDOT, IDOT, CNT, Getaround
Equity Focus

- Surveys & focus groups
- Ambassador program
- Grassroots marketing
- Community group partnerships
- Promo codes/pricing
Preliminary Findings

• Weekends popular
• Highest levels of use in summer months
• Long rental periods
• SUVs popular
• Car owners on average older than renters
LA EV Carsharing Pilot

• Disadvantaged communities in central LA
• 100 Electric vehicles and 200 EV charging stations
• Climate change mitigation strategy and funding
• Steering committee featuring local community groups
IT’S ABOUT THE PEOPLE
Thank you.

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