



2020 SPONSORSHIP OPPORTUNITIES

2019 Sponsors: Contact us at sponsorship@transportchicago.org for a renewal discount when you upgrade your sponsorship!

| | ● GOLD | ● SILVER | ● BRONZE | FRIENDS OF |
|--|---------------|-----------------|-----------------|-------------------|
| SPONSORSHIP AMOUNT | \$5,000 | \$2,000 | \$1,000 | \$500 |
| VERBAL RECOGNITION OF SPONSOR DURING THE PROGRAM | X | X | | |
| VERBAL RECOGNITION AS A SPONSOR OF DIVERSITY & INCLUSION SCHOLARSHIPS DURING THE PROGRAM | X | | | |
| LOGO PLACED ON PROGRAM, WEBSITE, PRINTED MATERIALS, AND EMAILS TO 1500+ CONTACTS* | X | X | X | X |
| ONE FREE TICKET TO KEYNOTE SPEAKERS' DINNER | X | | | |
| PROGRAM ADVERTISEMENT | Full Page | Half Page | Quarter Page | Logo Listed |
| EXHIBIT SPACE PLACEMENT | Premium | Standard | Standard | Standard |
| CONFERENCE SLIDE WITH LOGO | Full Slide | Half Slide | Quarter Slide | Logo Listed |
| SOCIAL MEDIA POSTS ON FACEBOOK, TWITTER AND LINKEDIN | X | X | X | X |
| COMPLIMENTARY REGISTRATIONS | 4 | 3 | 2 | 1 |

A LA CARTE OPTIONS

We are happy to work with you to customize a sponsorship package that helps you meet your organization's visibility goals and needs. Opportunities may be available to sponsor lanyards, tote bags, mobile device charging stations, refreshment services, and other conference amenities.

NONPROFIT DISCOUNT

A \$250 discount on all sponsorship packages is available for nonprofit organizations.

*Commitment by April 1, 2020 required for inclusion in registration correspondence.